



Chinese-American Family Alliance For Mental Health
P.O. Box 918, New York, NY 10002
www.cafamh.org

CAFAMH Leaders of Tomorrow Program

The CAFAMH Leaders of Tomorrow Program is a prestigious volunteer program for students and young professionals who are interested in psychology, social work, or related field. The program aims to mentor talented students and young professionals interested in the mental health needs of the underserved Chinese community.

Title: Community Liaison and Public Relations Volunteer

Qualifications:

- Demonstrated excellence in marketing and public relations.
- Knowledge of mental health issues in the Chinese community.
- Ability to work flexible hours, including some evenings and weekends.
- A Bachelor of Arts or Science in psychology, social work, public administration, marketing, or related field is preferred.
- Fluency in English and Chinese is required; Mandarin, Cantonese, or Fuzhounese is preferred.

Responsibilities:

- Coordinate and manage recreational activities for caregivers and family members.
- Enhance donor relationships and community partnerships by representing CAFAMH at community events, health fairs, fundraisers, and conferences.
- Organize events to promote and maximize CAFAMH's public exposure.
- Design effective and compelling marketing materials for events.
- Serve as a spokesperson and lead point person in interactions with media.

Supervision:

- Individual supervision is provided once a month or on an as-needed basis by a professional.
- Reports to Director of Public Relations.

Requirements:

- Regular attendance at family support group meetings, board meetings, and subcommittee meetings as scheduled.

Benefits:

- Field supervision and training in public relations and community management.
- Gain experience in grassroots advocacy and working in a community-based organization.
- Develop time management, branding, public speaking, and leadership skills.
- Opportunities for professional development and networking at various levels, including, but not limited to, managers and leaders in the healthcare and human services industry.