

CAFAMH FRIENDS & FAMILY ANNIVERSARY DINNER

EVENT SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$5,000

Two tables (20 seats)

Acknowledgement on CAFAMH homepage & link to company website

Logo on CAFAMH website event page

Name & logo on event program

Individualized acknowledgements via social media

GOLD SPONSOR \$3,800

Two tables (20 seats)

Logo on CAFAMH website event page

Name & logo on event program

Acknowledgement via social media

SILVER SPONSOR \$2,500

One table (10 Seats)

Logo on CAFAMH website event page

Name & logo on event program

FRIENDS OF CAFAMH SPONSOR \$500 - \$1000

5 - 10 Seats (\$100 per seat)

Name & logo on event program

CAFAMH is raising funds to develop important Asian-American mental health programs that are missing from our communities...

... This includes our new **Asian-American College Student Program** to combine psychoeducation, mentorship, and skills-based learning

Asian American college students are more likely to attempt **suicide** than their white counterparts

They are **3 times less likely** to seek out professional help

Students generally do not see **Asian-American clinicians** in their college counseling centers (only 7.4% of staff identified as Asian American in a 2015 survey)

In partnership with the **NYU Department of Population Health**, clinicians, and various partner orgs, **CAFAMH** is developing an evidence-based program to promote emotional wellness in Asian American college students

Our goal is to foster a network of students with high emotional intelligence and strong critical thinking skills through a **comprehensive curriculum** that destigmatizes mental health treatment and teaches strategies for self-care and healthy interdependence

Examples of potential workshops include *Mental Health First Aid*, *How to Speak to Parents about Mental Health*, *Personal Storytelling*, *Networking & Finding Internships*, and more

Since 2002, **CAFAMH** has hosted monthly **caregiver support meetings** in Mandarin and Cantonese, where caregivers can share experiences, learn about community resources, and participate in skills-building workshops.

Our work reaches some of the most **vulnerable populations**, including those with low income, low health literacy, and limited English proficiency.

Currently, **CAFAMH** is developing a **new psychoeducation program** for Chinese-American family caregivers. Rather than a simple translation of English-language programs, this intervention considers the **nuances of Chinese culture**, language, family dynamics, and the critical needs specific to this population.

We are developing this program in collaboration with **NYU's Department of Population Health & Center for the Study of Asian American Health** and will run a pilot study in late 2019 through a seed grant from the **CAMS-CAIPA Community Service Fund**.

CAFAMH is also proud to continue our service as the **only Chinese-language caregiver support group** for families struggling with mental illness in New York City

Asian Americans have the highest poverty rate of any minority group in NYC

NYC has the **largest Chinese population** in any city outside of Asia

Asian-American women (also often caregivers) have a higher lifetime rate of considering suicide than the general US population